MCKINZIE CAPRI BALFOUR

⌖ Manhattan, NY

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Assistant Fashion Designer

Passionate and creative **Fashion Designer** with a keen eye for emerging fashion trends and a strong understanding of textile properties, color theory, and garment construction. Skilled in utilizing innovative design software and tools to bring conceptual designs to life. Exhibits an understanding of the fashion industry's dynamics, including market demands and sustainability concerns. Committed to continuous learning and staying abreast of the latest fashion trends and techniques, ensuring designs remain fresh and relevant.

Selected Highlights:

- Created over 100 detailed CAD's during my internship at Allison New York, supporting multiple categories and seasonal assortments.
- Designed the entire SUM25 and FW25 collections alongside the Creative Director at Allison New York, during a period with no designer, contributing directly to print, silhouette, and color development.
- Played an integral role in the design and development of six seasonal collections, each containing 100+ SKUs, contributing to trend research, CAD creation, fabric/trim selection, and sample development.
- Completed an intense Maymester study abroad in Italy focused on apparel design, craftsmanship, and global fashion markets.
- Designed and constructed an original 5-look alternative bridal collection, '*The It Girl*' showcasing concept development, patterning, fabrication, and garment construction.

Core Competencies:

Garment Construction / Fashion Illustration / Technical Drawing / Tech Pack Creation / Trend Analysis

Adobe Photoshop & Illustrator / Original Print Creation / Design Software / Creative Vision / Market Research

Textile Selection / Detail-Oriented / Team Collaboration / Time Management / Organizational Skills

PROFESSIONAL EXPERIENCE

UNA Lab, New York, NY   Nov. 2025 – Current
Assistant Fashion Designer and Production Manager

- Support production needs including assortment planning, tech packs, cut-tickets, Pos, and material/trim selection.
- Create technical sketches, mockups, and original prints for current and upcoming styles.
- Communicate with vendors on lab dips, strike-offs, and all stages of sample development.
- Document detailed fit and design notes and relay updates to patternmakers for accurate, timely execution.
- Assist in building seasonal collections by researching trends, sourcing new fabrics, and helping prepare presentation boards for internal review.

ALLISON NEW YORK & LE TOP, New York, NY   May 2024 – Oct. 2025
Assistant Fashion Designer and Design Intern

- Designed and developed women's fashion collections specializing in creative garment conceptions for all seasons.
- Created detailed tech packs for each garment, including specifications and construction details ensuring 100% production accuracy and seamless communication with manufacturers.
- Collaborate directly with the senior designer and CEO to develop concepts and refine details to ensure brand alignment.
- Performed extensive design research for each season, creating in-depth mood boards that capture key themes, colors, and inspirations to guide design direction, which resonate with the target customer.
- Design and develop original, trend-forward prints that enhance the visual appeal and marketability of each garment.
- Oversee the start-to-end design process, from initial sketches, fabric selection, to fittings, and production.

FRESH PRINTS, Lubbock, TX   2022 - 2024
Campus Manager and Designer

- Designed and developed custom apparel for campus organizations, aligning with their event themes and goals.
- Managed the full design process, from initial sketches to final production, ensuring quality and client alignment.

EDUCATION

Texas Tech University, Lubbock, TX
Bachelor of Science in Apparel Design and Manufacturing - 2024 - **GPA: 3.85**

Awards/Honors: Graduated **Magna Cum Laude,** President's List (6 semesters), Dean's List, Honors Society.

ADDITIONAL CREDENTIALS

Technical Skills: Adobe Photoshop / Adobe Illustrator/ PLM / Microsoft Office (Word, Excel, PowerPoint, Outlook, Access, Publisher) / Microsoft SharePoint / Google Docs / Google Drive / Google Calendar / Google Plus.

Professional Affiliations: Delta Psi Chapter Kappa Kappa Gamma, Peer Assistance Leadership Service, Family, Career and Community Leaders of America, Texas Tech University Alumni Association.

Awards/Honors: Margaret Talkington College of Human Sciences Scholarship 2022, Fashion Group International Dallas 2023 and 2024 Scholarship Design Competition.